SOCRRA
Community Partners in Recycling & Waste

Toss the Tube for Good— Scott Tissue Challenge.

According to this company, over 17 billion toilet paper tubes are thrown away each year. That's enough to fill the Empire State Building TWICE! This company now offers toilet paper with out the tube. Visit scottbrand.com—taking pledge to "toss the tube" will earn you a coupon towards purchase of this new product. Visit www.scottbrand.com for more information.

Remember— toilet paper and paper towel tubes can go into your curbside bin; but this may help you to reduce waste in the first place.

SOCRRA Operations are back to normal after the flooding disaster. Your patience and cooperation during this time has been greatly appreciated.

For this month.....

Recycling Beyond the Kitchen

Most Recyclers Miss Additional Opportunities at Home

While 95 percent of consumers recycle in the home, only about half do so in rooms beyond the kitchen, according to the 2014 Care to Recycle Study. That means plenty of opportunities to recycle are being missed— particularly in the bathroom, which is filled with plastic and paper. Just think about it— toilet paper rolls, empty shampoo and body wash bottles; paper-board boxes from toothpaste and tissue.

Don't let the following barriers cited by consumers hold you back from recycling in other rooms of the house.

There is not a bin nearby.

⇒ Bathrooms are often small, but placing an additional container for recyclables will make it as easy as throwing something away. You can purchase small wastebaskets and label for recycling only; or reuse a container to serve this purpose.

I don't know what is recyclable or how to properly prepare recyclables.

⇒ SOCRRA residents can always find this information at www.socrra.org or call 248-288-5150.

Is anything really recycled?

⇒ Of course it's recycled! Schedule a visit to SOCRRA's Material Recycling Facility to see first hand. Plus member communities earn revenue based on the amount of recyclables collected. The more you recycle, the more your city earns.

Recycle more at your house!