

## Valentine's Day

### Waste Diversion Tips:

150 million Valentine's Day cards are exchanged.

#### **Solution:**

Most cards are recyclable. Avoid harder to recycle cards with glitter, shiny paper or musical cards.

Cellophane wrap and candy wrappers are not recyclable.

#### **Solution:**

Purchase alternative packaging or repurpose them.

\$2.1 billion spent on Feb 14th flowers.

#### **Solution:**

Flowers are 100% compostable.



## *Eco-friendly Valentine's Day Ideas*

Warm your valentine's heart during the blustery month of February with eco-friendly gift ideas. Environmentally-conscience gifts show love for Mother Nature and even your wallet.

**Buy Local Handmade gifts**—Support local artisans by giving soy soap, repurposed jewelry or personalized keepsakes. These unique tokens of affection respect the planet and support the local economy and green initiatives.

#### **Give eco-friendly cards**—

Repurpose paper from an important event or photos to make a handmade card with a special meaning. If you are purchasing a store-bought card, look for the FSC-Certified and Made from Recycled Content text on the back of the card.



**Revel in Reuse**—Practical earth-friendly gifts allow your valentine to think of you every time they use and reuse them. For example, reusable stainless steel or BPA-free bottles and other lunch accessories help a cupid's arrow aim at saving money, living healthy and decreasing trash.

**Put it in a pot:** Instead of cut flowers, choose a potted plant or flowers like terrific tulips or heavenly hydrangeas. When Spring arrives your gift can brighten up the outdoor garden. Plant a tree symbolic of your relationship and watch it grow together.

**Fire up the oven:** Rather than store-bought candies shipped from half way across the world, make your sweetie a delicious homemade treat. Skip the dinner reservations and crowds plan a romantic candle-lit meal at home with local, healthy ingredients and organic wine.

Visit [www.socrra.org](http://www.socrra.org) for more information